

Innovative Marketing Communications: Strategies For The Events Industry

by Guy Masterman; Emma H Wood

Innovative Marketing Communications 978-0-7506-6361-8 Elsevier Innovative marketing communications: strategies for the events industry. Masterman, Guy; Wood, Emma H. Book. English. Published Amsterdam; London: Amazon.com: Innovative Marketing Communications (Events ?Innovative marketing communications : strategies for the events industry. by Guy Masterman; Emma H Wood. Print book. English. 2011. Oxon : Routledge, Taylor Innovative Marketing Communications: Strategies for . - PriceCheck Innovative Marketing Communications: Strategies for the Events . Innovative Marketing Communications. Strategies for the Events Industry. A volume in Events Management. Edited by: Guy Masterman and Emma H Wood Innovative Marketing Communications: Strategies for the Events . The Management of Events Operations by Julia Tum, Philippa Norton and J. Nevan Innovative Marketing Communications: Strategies for the Events Industry. Innovative marketing communications: strategies for the events . Perpustakaan Universitas Indonesia eBooks (restricted). Innovative marketing communications: strategies for the events industry. / Guy MAsterman, Emma H.

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